



JAMES METE

Analyst / Designer / Developer

CONTACT

Address: 4185 Cassandra Dr.
Beamsville, ON, Canada
L0R1B7
Mobile: +1 905 746 1027
+966 504 493 9912
Email: Jmete3@gmail.com
Web: Jamesmete.com

EXPERTISE

- Analytics
- Branding & Marketing
- Website Design & Development
- Programming
- Critical Thinking
- Business Analysis
- Variance Analysis
- KPI Tracking

SOFTWARE SKILLS

Illustrator	Photoshop
InDesign	After Effects
Sketch	Google Analytics
Microsoft Office	CRM
HTML	CSS
Javascript	NodeJS
Python	SQL

INTERESTS

- Data Science
- Machine Learning
- Renewable Energy
- Esports
- Playing guitar

ABOUT ME

Date of birth: 24 March 1992 Nationality: Canadian

I'm an analyst and designer who has spent most of my life between Canada and Saudi Arabia. I believe in creating a more connected world with beautiful and efficient products.

My professional focus involves developing data-driven insights to implement positive changes, as well as a practical focus on programming to create products & systems that help promote efficient growth.

EXPERIENCE

Analyst & Designer @ Sherbiny Holdings

September 2017 - Present

- Sales, Marketing, & Business Analysis.
- Determine growth opportunities.
- Track KPIs to quantify performance across various fields.
- Lead development of end-to-end billing format (Quotation to Invoice) to maximize efficiency of sales pipeline.
- Main designer for all marketing materials & brand assets.
- Development of Sherbiny website.

Analyst & Designer @ WAPSTech / NESCOM

January 2014 - August 2017

- Analysis of existing business units and future investment opportunities.
- Wrote feasibility studies and business plans.
- Engineering projects exceeded \$324,000, and managed projects worth over SAR 1,500,000.
- Successfully crafted Indoor Vertical Farming proposal approved by Saudi Investment Bank.

Designer @ Freelance

March 2012 - May 2014

- Developed a site for ProStarcraft player SeleCT.
- Graphics and video work for high-profile online streamers such as Pokimane & C9 Sneaky.

EDUCATION

BA Honours History @ Brock University

August 2010 - June 2014

Honours History degree with a minor in Political Science.

CS50X Certificate @ Harvard University

January 2014 - May 2014

Computer Science certificate.